



## Capability Narrative

PeakVisibility Partners equips organizations to pass formal cybersecurity audits with speed and confidence, leaving behind programs that leaders can run the next day. Our senior bench has delivered more than 120 enterprise on-site reviews, completed more than 50 supplier assessments in two quarters, and taught industrial-cybersecurity programs across more than 5 countries—results that stand up to executive and auditor scrutiny. We blend disciplined program management with plain-language communication so decision makers see risk, cost, and timeline at a glance while teams gain clear ownership and sustainable routines.

## Core Competencies

**Cybersecurity Readiness** — Gap assessment; System Security Plan; Plan of Actions and Milestones; policy and procedure packages; evidence collection and audit preparation; ongoing health checks; export-control readiness including Technology Control Plans for the International Traffic in Arms Regulations and the Export Administration Regulations.

**Management & Operations** — Process mapping; practical standard operating procedures with ownership; governance cadence; risk and issue tracking; quality checks that keep work consistent and review-ready.

**Communications & Outreach** — Audience selection; message and offer development; compliant campaigns across email, web, and social; partner and community events; outreach scripts; customer-relationship hygiene with measurable outcomes.

**Training & Enablement** — Leadership workshops, compliance briefings, and cybersecurity awareness on-site or virtual, with decks, handouts, quizzes, attendance logs, completion certificates, and after-action reports; tabletop exercises and train-the-trainer options.

## Corporate Data

Legal name: PeakVisibility Partners LLC

Unique Entity Identifier: MJP5GDK1CE74

CAGE code: 15PX2

Location: Charlotte, North Carolina — national remote delivery; on-site by request

Primary point of contact: Dezmond X. Shumaker (Founder)

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## Certifications and Designations

Veteran-owned small business

Service-disabled veteran-owned: pursuing Department of Veterans Affairs determination

Minority-owned: pursuing applicable certifications

## How We Work

We operate in your environment and leave behind documents, training records, and evidence that are easy to maintain. Every engagement has milestones, acceptance criteria, and one accountable lead supported by vetted specialists. We can start with a short pilot to prove value.

## Differentiators

- Evidence-first delivery with clear milestones and acceptance criteria
- Senior specialists embedded in the client's environment
- Rapid mobilization, working in 60-90 day sprints
- Concise reporting that helps leadership decide quickly.



## NAICS Codes (Prime)

### 541519 — Other Computer Related Services

- Advisory and implementation support for cybersecurity readiness programs
- Export-control readiness program setup and Technology Control Plan facilitation
- Coordination with third-party assessors and external reviewers; interview preparation and evidence routing
- Readiness dashboards and executive briefings highlighting risk, cost, and timeline

### 541611 — Administrative Management and General Management Consulting

- Operating model setup for compliance efforts (roles, ownership, handoffs)
- Governance cadence and decision records; metrics and status reporting
- Risk, issue, and action registers with due dates; change management for adoption

### 541613 — Marketing Consulting Services

- Stakeholder communications plans for initiatives and change programs
- Compliant outreach across email, web, and events; message frameworks and scripts
- Measurement plans and reporting to track awareness and adoption

### 611430 — Professional and Management Development Training

- Role-based cybersecurity awareness and leadership briefings (on-site or virtual)
- Training assets and records management (decks, handouts, quizzes, attendance logs, certificates)
- Tabletop exercises with after-action reports and train-the-trainer materials

## Past Experience

Financial industry work — more than 120 enterprise on-site reviews and more than 50 supplier assessments completed rapidly; policy and standards refresh for audit readiness. Representative bench backgrounds include Bank of America, Wells Fargo, TIAA, Freddie Mac, and Western Union.

Healthcare and insurance industry work — security reviews, control testing, and documentation improvements for regulated programs; strengthened monitoring and evidence. Bench experience includes BlueCross BlueShield of South Carolina and Anthem.

## Key Personnel / Bench

Senior governance, risk, and compliance lead — 15+ years in information security, audit, technology and operational risk; leadership roles at Wells Fargo and TIAA; specializes in policy and standards, control testing, risk classification, and audit readiness.

Industrial and enterprise cyber leader — CISSP and GICSP; former senior trainer and consultant at GE Digital and GE Grid Solutions; delivered industrial-cybersecurity programs internationally; vendor risk, product security, and incident-response improvements for energy and manufacturing.

Programs and marketing manager — Experience at Vista and Wayfair; led partnerships, activations, and community programs across the U.S. and Canada; managed a \$9–10M supplier portfolio; analytics-driven go-to-market execution for outreach and adoption.

Founder — U.S. military veteran; leads operations and training; designed and implemented operational changes, documentation, and process streamlining; frequent public speaking and education facilitation.

## Next Step

Book a short call to get a readiness score and a scoped plan.